

## Objective

Build brand and customer relations through accurate execution of marketing and advertising strategies.

## Education

The Art Institutes International Minnesota, Minneapolis, MN

Bachelor of science in Advertising

September 2007

GPA: 3.9

Founder/Former President of AdLink, student-led advertising club.

North Central University, Minneapolis, MN

Bachelor of arts in Business Administration

June 2003

GPA: 3.2

## Work History

Crissman Marketing and Design

Freelance Consultant | January 2007- Present

- Consult with small business clients on brand strategy and identity development: Steven Scott Management, Chase Real Estate, KMichael Homes, Insurance Works, Piper Jaffray and Foursquare Heartland District
- Execute logo and collateral for branding projects.
- Standardized marketing/training materials that client used to communicate branding concepts for customers and employees, saving reproduction cost for future client work.
- Business website: [crissmanmarketing.com](http://crissmanmarketing.com)

The Creek Community Church

Executive Administrative Assistant | May 2008-November 2009

- Managed the branding, marketing, graphic design, and web updates
- Executed multiple mailings and other important office duties.

Piper Jaffray & Co.

Marketing Intern | July 2007- December 2007

- Planned three upscale events with guest count ranging from 150 to 750 persons.
- Edited multi-media presentations, such as a branding video, automated slide show presentations and other PowerPoint presentations.
- Worked side-by-side the Internet Marketing Director to help manage daily web updates and help the transition from simple Outlook networking to SharePoint a more collaborative network.

Living Word

Graphic Designer/Administrative Assistant | May 2002 - December 2006

- Managed, designed, and produced 8-10 design projects monthly that targeted a 10,000 customer base to increase customer experience.
- Developed an Access database to track office supplies expenses so that the costs could be charged back to the right department's budget.

## Computer Skills

- Microsoft Office for Mac and Windows, Adobe CS2 and CS3, iWork '09, Quark 6, Final Cut Pro 5, HTML, Homesite, Dreamweaver, Flash, and Microsoft Access.

## Volunteer Service

- Chair of 2009 Ad Fed Holiday Party committee
- Served as a youth mentor to many teens for the last ten years.
- Traveled to Guatemala, Philippines, India, Peru, Chile and Thailand to meet and help people.